FACT SHEET

he International Association of Snowmobile Administrators is a

self-organized, nonprofit organization formed in 1974 to promote the sound management of organized recreational snowmobiling.

Currently, the **IASA** is comprised of professional snowmobile program administrators representing 27 US States, 10 Canadian Provinces, 3 Canadian Territories, and 1 European Country, Sweden.

IASA is the leading source providing statistics, guidelines, and resources to its membership and the broader snowmobile and trail community.

Areas of **IASA** interest include snowmobile safety; uniformity and enforcement of laws, rules, and regulations; International, Federal, State, Provincial, and Territorial cooperation and coordination; harmonious relationships with the environment and wildlife; the collection, development, and dissemination of information; and collaboration with other trail user groups.

Past, current, and ongoing resources include IASA's International Snowmobile Directory, Guide to Snowmobiling in the USA and Canada by State and Province, Guidelines for Groomer Operator Training, Guidelines for Snowmobile Trail Signing and Placement, Renting Snowmobiles Successfully: A Guide to Best Business Practices, safety videos used with the Snowmobile Safety and You Manual, and Snowmobile Safety Education Minimum Guidelines. The **IASA** meets annually in conjunction with the International Snowmobile Congress where **IASA** members can interact and network with the representatives of other snowmobile related organizations including the:

- > International Snowmobile Council,
- International Snowmobile Manufacturers Association,
- > International Snowmobile Media Council,
- Canadian Council of Snowmobile Organizations,
- American Council of Snowmobile Associations,
- > US Forest Service, and the
- > US Federal Highway Administration.

Between annual meetings, **IASA** Chapters follow active regional agendas in North East, Mid West, and Western North America.

IASA seeks to be proactive in developing cooperative solutions to common issues and opportunities. In this regard, the **IASA** has been very successful in advancing its mission and is recognized as an effective and forward thinking professional association.

Active IASA membership is a very good investment of time and resources!

Federal, State, Provincial, and Territorial agencies with a stake in snowmobile program management have come to appreciate that active participation in the **IASA** provides significant return on their investment through the development of joint initiatives, sharing of best practices, and professional networking.

For more information, please visit: www.snowiasa.com