



IASA POSITION STATEMENT
- *Effective Rental Operations* -

Approved: June 14, 2014

Snowmobile rental businesses serve an important role as they allow non-snowmobilers to experience snowmobiling for the first time and more experienced snowmobilers to continue to participate on a casual or as-needed basis. It is important that rental experiences be safe and enjoyable.

As the lead organization promoting excellence in the management of organized recreational snowmobiling, the International Association of Snowmobile Administrators (IASA), has developed a resource manual which outlines recommendations and guidelines to help snowmobiling regulatory authorities, land managers, and snowmobile rental businesses develop proper levels of education and operational guidelines for the snowmobile rental industry.

The primary objectives of "*Renting Snowmobiles Successfully – A Guide to Best Business Practices*" are to promote safer, responsible snowmobiling behavior and to reduce the risk of personal injury, loss of life, environmental impact, and property damage. The main topics of discussion are recommendations for rental business personnel qualifications, customer orientation and education, recommended business operations, and strategies for safety and risk management.

If followed, the business practices outlined in this publication can help provide safer rental experiences for renters and rental business operators.